

Steel Authority of India Ltd: CSR Initiatives

SAIL is India's largest and among the leading steel producers in the world. The company owns and operates eight manufacturing plants – five integrated steel plants at Bhilai, Durgapur, Rourkela, Bokaro & Burnpur producing carbon steels and three plants at Durgapur, Salem, and Bhadravati making alloy steels, stainless and special steel.

The Company is committed to linking business opportunity and corporate responsibility in ways that fulfill one of SAIL's core purpose – To make a meaningful difference in people's lives.

Some of the major initiatives include the following:

Education: The company supports around 138 schools in the peripheral areas of SAIL's plants/units in the country. More than 80,000 children receive education in these centres, a majority of which is located within 1-2 Kms of the target population making education easily accessible. Also Special Schools have been setup for underprivileged children, who have never been to school earlier at the five Integrated Steel Plants providing free education, mid-day meals, free transport, free text-books, stationary items etc.

Healthcare: SAIL has been successfully operating 39 Hospitals, 40 Primary Health Centres, and 11 Reproductive & Child Health Centres. These estimates have resulted in access to improved health infrastructure and related benefits for about 2.2 million people. The four general hospitals of SAIL at Bhilai, Durgapur, Bokaro & Rourkela are the nerve centres of the company's healthcare initiatives. Each equipped with over 700 beds, these are considered to be the apex referral institutes in respective states. The company has organized 49 Health Camps in 6 states (Bihar, Jharkhand, Chattisgarh, Orissa, West Bengal and Tamil Nadu) providing free health checkup, pathological laboratory treatment, common medicines, immunization, etc. to over 2.5 lakh of the needy population. Also the national programme on HIV/AIDS Prevention and Control Programme is being implemented by SAIL in its capacity of an inter-sectoral collaborator of the National AIDS Control Organization under the Ministry of Health & Family Welfare, Govt. of India since 1999-2000. SAIL has covered around 6 lakh non-employees and 1 lakh employees in the AIDS awareness programmes since 1999-2000. In 2003, the International Labor Organization documented SAIL's HIV/AIDS programme as a case study for workplace intervention.

Water & Sanitation: Each SAIL plant has ensured that villages within the radius of 20 kms of its township have access to potable water. This has been done by installing 1831 water sources, including borewells, handpumps, overhead tanks, ponds etc. The company constructs on an average 157 water infrastructure every year for people living in far-flung area.

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Roads: SAIL has been involved in the construction and repair of 33 kms of pucca roads per year, thereby providing nearly 2 lakh people across 435 villages access to modern infrastructure facilities every year.

Ancillary Development: SAIL has been developing ancillary industries from as early as 1978. Approximately 1861 units are recognized by the company as ancillary units. On an average the company has been adding 42 units annually thus creating employment for more than 700 people each year. The company has reserved a number of items exclusively for procurement from these ancillary units. The company has been supporting these industries by providing land, supply of potable water, and other infrastructure facilities.

Creating Sustainable Incomes: SAIL is constantly working to identify various areas where training and help to the communities can be imparted so as to make them self-sustaining units. The programmes promote rural savings and credit, natural resource management, village infrastructure development, increased agricultural productivity through better resource management and intensive cropping.

Sports: Promotion of sports has been an integral part of the corporate philosophy of SAIL right from its inception. The company has setup 4 sports academies, viz. a hockey academy at Rourkela, an athletics academy for boys at Bhilai, an athletics academy for girls at Durgapur, and a football academy at Bokaro. Continuous emphasis on sports activities has helped develop players who have gone on to compete at state and national level tournaments. As an organization, SAIL also undertakes sponsorship of various major sporting events.

SAIL Model Villages: At present SAIL has adopted 79 villages across the country for undertaking comprehensive development as SAIL Model Villages. In these villages, initiatives are being taken with respect to Medical & Healthcare Services, Education, Sanitation, Roads, Employment Generation, etc.

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