

Businessworld FICCI-SEDF CSR Award Assessment 2007

WINNERS

Corporate Citizen 1: Mahindra & Mahindra

Corporate Citizen 2: Tata Tea

Corporate Citizen 3: NTPC

Special Jury Commendation: Apollo Tyres

Certificate of Appreciation: ONGC & MSPL

The Businessworld FICCI-SEDF CSR Award was instituted in the year 1999 to identify and recognize the efforts of companies in integrating and internalizing CSR into their core business operations. The Award recognizes the efforts of especially those companies who engage in CSR in a strategic & systematic way and integrate it with their overall corporate strategy. It is the first award of its kind in India with a unique three tier selection process.

In 2007, thirty three companies applied for the Businessworld FICCI-SEDF CSR Award 2007. The assessment was carried out on the basis of clearly laid out criterias. These include:

A) Institutionalisation of CSR

- Policy
- Drivers of CSR
- Leadership
- Implementation structure
- Action plan
- Resources
- Documentation
- Reporting & disclosure
- Understanding of stakeholders
- HR practices Environmental practices
- Workforce diversity

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B) Community Development:

- Identification of key communities
- Identification of community needs
- Implementation structure
- Action plan
- Partnerships
- Success & impact
- Sustainability

In the first stage six companies were shortlisted by Grant Thornton on the basis of desk review. In the second stage team BCF carried out the field assessment for the shortlisted companies. Thereafter the assessment team submitted their recommendations to the Jury. The final selection for the Award is made by the Jury drawn from amongst stalwarts of the corporate & social spheres. This year's Jury panel included Dr Abid Hussain (Chairman), Dr Girija Vyas, Ms Jusatice Leila Seth, Prof Dipankar Gupta, Dr Mohini Giri & Mr Mark Runacres.

The awards were presented by the Hon'ble Finance Minister of India, Shri P Chidambaram at the FICCI auditorium on 16th May 08.

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